



NEWS RELEASE

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Brad Keating, Credit Analyst, Promoted to Vice President

(Burlington, Kentucky, August 24, 2021) – Brad Keating has been promoted to Vice President. Keating has been in banking since 1998 with the majority of time spent in commercial lending and credit administration.

“Brad has a strong background in credit, including Small Business Administration lending,” said Peter Weickgenannt, Heritage Bank Senior Lender, Commercial Banking. “He was a key reason Heritage Bank excelled in helping customers navigate the Paycheck Protection Program, designed to provide federal relief to companies hit hard by the pandemic.”

Prior to joining Heritage Bank, Brad was a KeyBank Small Business Administration Relationship Manager and a Fifth Third SBA Loan Administrator Manager.

Keating earned a bachelor’s degree at Thomas More University where his studies focused on business administration and management.

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About Heritage Bank

Heritage Bank was founded in 1990 by a group of local businesspeople alarmed about the shrinking access to community banks able and eager to respond to regional consumer and business banking needs. Today, Heritage Bank is one of the 10 largest banks in greater Cincinnati and recently announcing expansion of commercial operations to Miami Valley. In an age of ongoing consolidation, Heritage Bank is resolute about remaining an independent bank, rooted in the communities where we operate. Heritage Bank, Member FDIC.