



NEWS RELEASE

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Bill Marcum Promoted to Senior Vice President

(Burlington, Kentucky, August 19, 2021) – Bill Marcum, credit manager, has been promoted to senior vice president.

“Bill is a seasoned credit professional and strong manager,” said Peter Weickgenannt, Heritage Bank Senior Lender, Commercial Banking. “He stepped in to lead the credit department on an interim basis and successfully steered the department through the height of the pandemic, ensuring customer experience and employee morale remained high.”

Marcum was studying finance at Northern Kentucky University when he started his banking career as a part-time teller at Clermont Savings Bank. After completing his degree, he worked at the Bank of Kentucky, progressing to branch manager, commercial senior credit analyst and commercial loan workout officer. He then moved to MainSource Bank as a commercial loan workout officer before joining Heritage Bank in 2015.

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About Heritage Bank

Heritage Bank was founded in 1990 by a group of local businesspeople alarmed about the shrinking access to community banks able and eager to respond to regional consumer and business banking needs. Today, Heritage Bank is one of the 10 largest banks in greater Cincinnati and recently announcing expansion of commercial operations to Miami Valley. In an age of ongoing consolidation, Heritage Bank is resolute about remaining an independent bank, rooted in the communities where we operate. Heritage Bank, Member FDIC.