



NEWS RELEASE

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Bill Means Joins Heritage Bank as Crescent Springs Branch Manager

(Burlington, Kentucky, March 2, 2021) – Bill Means is Heritage Bank’s new branch manager at Crescent Springs location. He brings 30 years of banking experience to the role.

“Bill is an experienced banker and knows the ‘ins and outs’ of banking after roles in management, mortgage lending, retail and compliance,” said Greg Young, SVP, Heritage Bank Head of Retail. “He’ll provide invaluable insight to his team and to the bank.”

Means earned a bachelor’s degree in business management from Indiana University of Pennsylvania and a master’s in business administration from Northern Kentucky University.

His early career included mortgage roles at America’s Wholesale Lender and ABC Mortgage Banc. He then moved to Fifth Third Bank where he held several roles, including Consumer Credit Exception and Compliance Specialist.

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About Heritage Bank

Heritage Bank was founded in 1990 by a group of local businesspeople alarmed about the shrinking access to community banks able and eager to respond to regional consumer and business banking needs. Now serving Cincinnati and Northern Kentucky through 19 branches, the bank remains a locally-owned institution. In an age of ongoing consolidation, Heritage Bank is resolute about remaining an independent bank, rooted in the communities where we operate. Heritage Bank, Member FDIC.