



## **MEDIA ALERT**

### **Leading Regional Community Bank Celebrates 30<sup>th</sup> Anniversary of Its Opening Day**

Heritage Bank, one of the region's 10 largest banks, opened its doors on September 4, 1990. The bank will celebrate its first 30 years and aspirations for the next 30 years with original shareholders, board directors and senior management at the bank's headquarters and original branch.

**WHEN:** Friday, September 4, 10:00 a.m.

**WHERE:** 1818 Florence Pike Burlington, KY 41005

#### **EVENT HIGHLIGHTS:**

The bank has collected memorabilia from the past 30 years, postcard messages from current employees to the bank's future workforce, tributes from employees (including a bank-themed quilt and original artwork), a video and ceremonial ticket from the 2019 Naming Rights Announcement at Heritage Bank Center, and items capturing the unique dynamics of 2020 and the COVID pandemic. All items will be placed in a time capsule to be stored in a safe deposit box. The CEO will hold the key and pass it onto his successor until the bank decides to open it.

Remarks by Rob Braun, bank spokesperson; H. David Wallace, CEO & chairman of the board; Lee Scheben, president and Steven Caddell, assistant vice president, board member and third generation of the Caddell Family to work at the bank.

#### **HISTORICAL NOTES:**

In 1990, Heritage Bank was the first bank to be issued a state charter in more than 100 years.

The bank's founders made the bold move to start a new community bank despite the trend toward acquisition by out-of-town banks and mergers because they were concerned that independent, locally owned banks were disappearing in Northern Kentucky. As local residents and entrepreneurs, the founders recognized the role of community banks in fueling small and mid-sized businesses in our region as well as providing the kind of relational banking larger institutions reserve for large depositors.

**more**

Today, the Heritage Bank approach to personalized community banking is thriving throughout Northern Kentucky and Cincinnati. The Caddell Family and board of directors intends to remain independent and locally owned. The bank's assets exceed \$1.1 billion.

**###**

**Media Contact:**

Allison Dubbs  
Senior Vice President  
513-484-3966 | [a.dubbs@OurHeritage.bank](mailto:a.dubbs@OurHeritage.bank)

**About Heritage Bank**

Heritage Bank was founded in 1990 by a group of local businesspeople alarmed about the shrinking access to community banks able and eager to respond to regional consumer and business banking needs. Now serving Cincinnati and Northern Kentucky through 19 branches, the bank remains a family-owned institution, already grooming the third generation of leadership. In an age of ongoing consolidation, Heritage Bank is resolute about remaining an independent bank, rooted in the communities where we operate. Heritage Bank, Member FDIC.