



NEWS RELEASE

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Heritage Bank Announces Arrival of Jeffrey Hemsath as Financial Advisor

Relationship with Ameriprise Financial Institutions Group Gives Customers Easy Access to Investment Services

Burlington, KY, May 14, 2020 – Heritage Bank today announced that Jeffrey Hemsath, has joined as its on-site Ameriprise financial advisor. Through Ameriprise Financial Services, LLC, Hemsath will provide Heritage Wealth Management clients personalized advice and solutions to help them reach their financial goals.

According to Lee Scheben, Heritage Bank President, “We are excited to have Jeffrey Hemsath serving customers in Northern Kentucky and Cincinnati. He shares our passion for helping clients achieve their financial goals,” said Scheben. “Jeffrey’s experience will help us better serve our existing clients while also allowing us to help even more families plan for their financial futures.”

“Helping clients align their actions with their financial goals is the core of my business, and it will continue to be,” said Hemsath. “I’m excited to start this next chapter with Heritage Wealth Management and Ameriprise Financial Institutions Group.”

Hemsath brings 19 years of experience in financial services to his new role. He earned a bachelor’s degree from the University of Kentucky.

About Ameriprise

Ameriprise Financial has been helping people feel confident about their financial future for more than 125 years. With extensive advisory, asset management and insurance capabilities and a nationwide network of approximately 10,000 financial advisors, Ameriprise has the strength and expertise to serve the full range of individual and institutional investors' financial needs. For more information visit ameriprise.com.

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About Heritage Bank

Heritage Bank was founded in 1990 by a group of local businesspeople alarmed about the shrinking access to community banks able and eager to respond to regional consumer and business banking needs. Now serving Cincinnati and Northern Kentucky through 19 branches, the bank remains a family-owned institution, already grooming the third generation of leadership. In an age of ongoing consolidation, Heritage Bank is resolute about remaining an independent bank, rooted in the communities where we operate.

The partnership with Ameriprise is consistent with Heritage Bank's commitment to offering quality service and solutions that address more customer financial needs. Jeffrey Hemsath can be contacted at 859-282-4044.

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