



NEWS RELEASE

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Bill Means Promoted to Retail Development Officer

(Burlington, Kentucky, November 29, 2023) – Heritage Bank announces a new leader in its retail department. Bill Means has been promoted to Retail Development Officer.

Means joined Heritage Bank in 2021 as a Branch Manager at the Crescent Springs, Kentucky Office. Before starting at Heritage, he worked at Fifth Third Bank for nearly 18 years where his roles spanned from mortgage, management, compliance, and credit.

“Bill is an experienced banker and understands how to grow retail business,” said Greg Young, SVP, Head of Retail. “He’ll be instrumental in the day-to-day retail banking operations and bring invaluable insight to the branch managers as a sales, service, and operations resource.”

Means brings over 30 years of banking experience to his new role as Retail Development Officer. He holds a bachelor's degree in business management from Indiana University of Pennsylvania. He also holds an MBA from Northern Kentucky University.

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About Heritage Bank

Heritage Bank was founded in 1990 by a group of local businesspeople alarmed about the shrinking access to community banks able and eager to respond to regional consumer and business banking needs. Today, Heritage Bank is one of the 10 largest banks in greater Cincinnati and has expanded commercial loan operations into the Miami Valley. In an age of ongoing consolidation, Heritage Bank is resolute about remaining an independent bank, committed to the communities where we operate and to the people who call those communities home. Heritage Bank, Member FDIC.